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# The Possibilities of Tech and Innovation

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PRESENTED BY





# WHY?

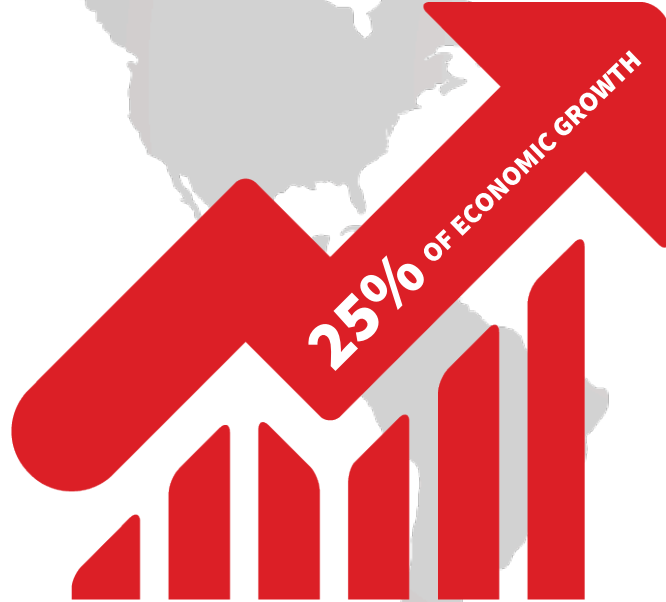
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Foundation for  
a thriving Tech Economy



Canada's leader in transforming business  
through mobile & IoT innovation

# Global Tech Impact



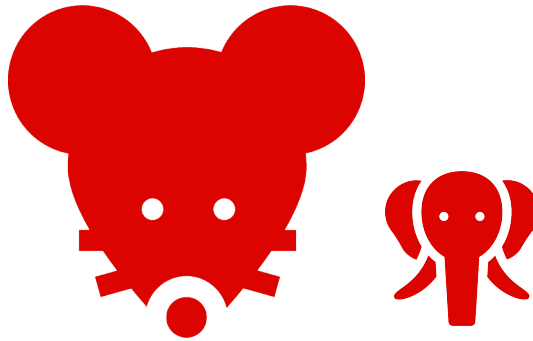
80 - 20

50%



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# SMALL is the new BIG



Canada's leader in transforming business  
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# BC Tech Sector fastest growing in Canada



## Global Attractions

60% of global tech firms



## Top Startup Ecosystem in Canada

3 of Canada's 5 Unicorns  
Top 15 globally



**81% < 10 employees**



## \$26 billion GDP

Tech Sector Growth rate double rest of the economy



**150,000** 

Wages – 76% higher than the BC industrial average

**Growing at 150% of Canadian average**

Source: Deloitte and KPMG



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# THINK ECOSYSTEM

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# The Possibilities of Tech & Innovation Panelists

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**JAMES MAYNARD**  
President & CEO  
Wavefront  
*Moderator*



**ANDREW BROOKE**  
Director of Smart Communities  
and Clean Technology  
Ministry of Jobs, Trade and  
Technology



**CHRISTINA MOORE**  
Communications  
Manager  
District of Squamish



**DAN ERIKSON**  
Chief Operating Officer  
Lightship



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# TAKEAWAYS

- **IDENTIFY** what makes your community unique and build from there
- **SEEK** out local champions and give them the support and tools to drive change
- **LEVERAGE** partnerships...Don't go it alone
- **MEASURE** and communicate successes



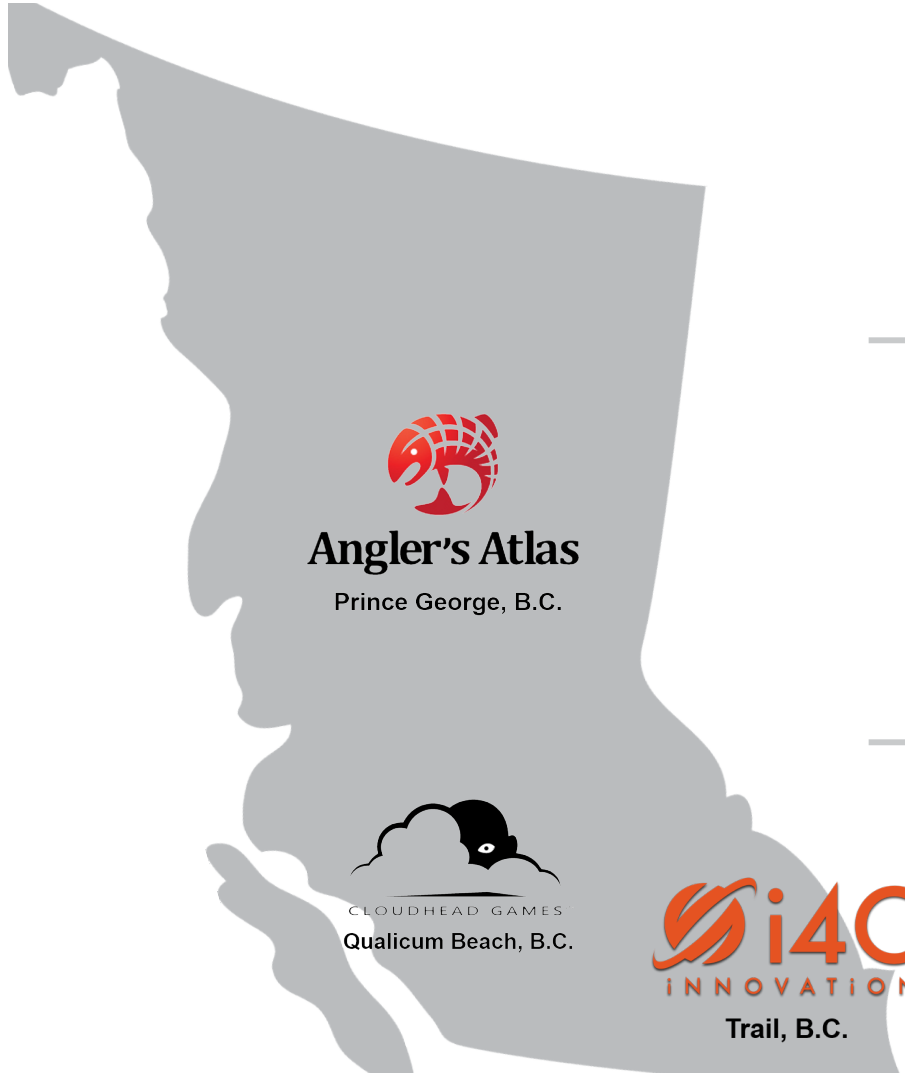


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LOCAL  
**SUGGESTIONS**  
**STORIES**

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